



AVEIRO | 3-5 SEPTEMBER

# PYCON PORTUGAL 2026

SPONSORSHIP BROCHURE

# INTRODUCTION

PyCon Portugal is biggest Portuguese Python conference, gathering more than a hundred practitioners from the four corners of the world!

Each year a new city, new lineup of speakers, and exciting workshops are part of the awesome ingredients that bring together a strong and engaged community!

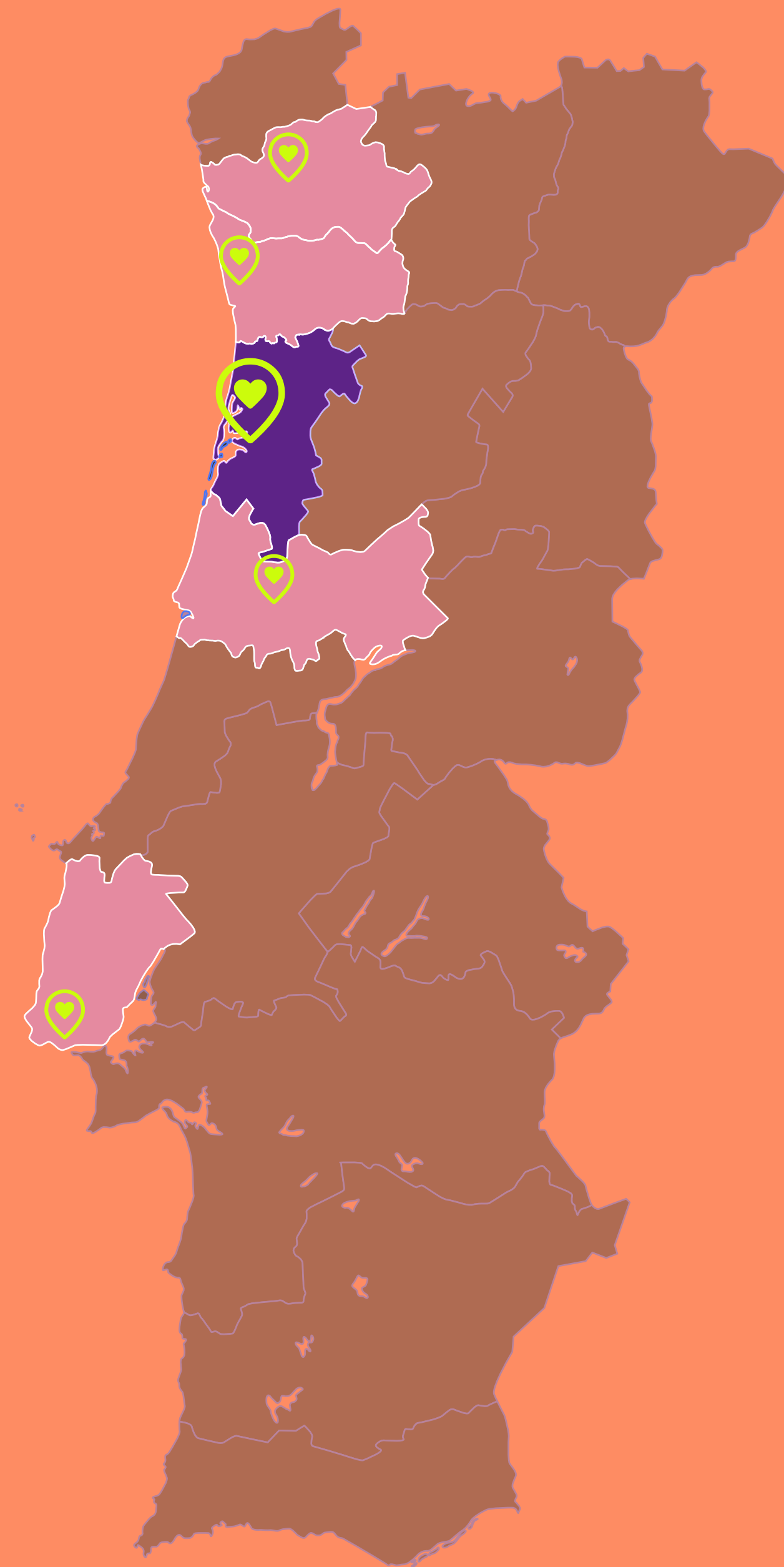
Exciting News! PyCon Portugal 2026 is coming to Aveiro!  
Mark your calendars and **SAVE THE DATE**: 3-5 September!

This event is a one-stop-shop for numerous networking opportunities your Brand can tap into!



# PREVIOUS EDITIONS

- 2022 - Porto
- 2023 - Coimbra
- 2024 - Braga
- 2025 - Cascais
- 2026 - Aveiro**



# THE OPPORTUNITY

This year's organising team is the same team that launched the very first PyCon Portugal event in 2022 (in Porto), organised PyConPT23 (in Coimbra) and PyConPT24 (in Braga), PyConPT25 (Cascais) and is also organising PyConPT26 (in Aveiro).

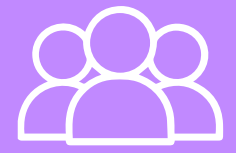
This is the same team that organised DjangoCon Europe 2020 and 2021, both online because of COVID restrictions, DjangoCon Europe 2022 in Porto, DjangoCon Europe 2024 in Vigo, Spain and DjangoCon Europe 2025 in Dublin.

All this to say that this highly hands-on experienced team is fully committed in making a memorable PyConPT26 to all attendees, and a very worthwhile event to all Brands involved!



2022

PORTO



141  
ATTENDEES



32%  
PORTUGUESE  
ATTENDEES

27 COUNTRIES



1 KEYNOTE  
SPEAKER

17

SPEAKERS

109

SUBMISSIONS

09

TALKS

05

WORK  
SHOPS

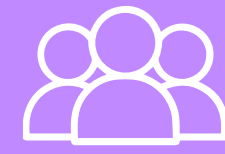
05

LIGHTNING  
TALKS

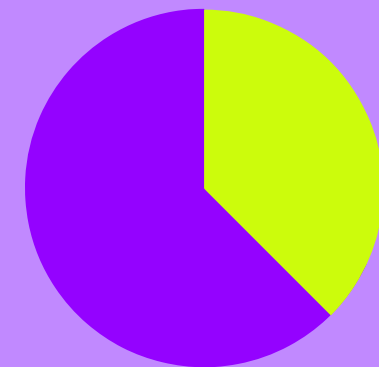
3K  
GRANTS

2023

COIMBRA



153  
ATTENDEES



37,5%  
PORTUGUESE  
ATTENDEES

27 COUNTRIES



2 KEYNOTE  
SPEAKERS

30

SPEAKERS

122

SUBMISSIONS

20

TALKS

08

WORK  
SHOPS

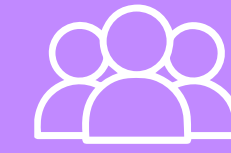
10

LIGHTNING  
TALKS

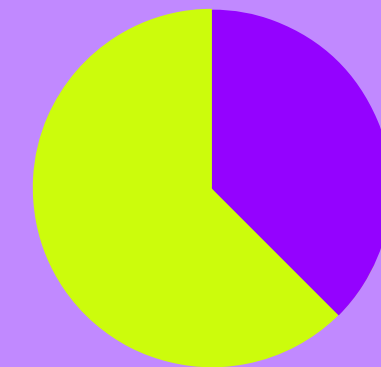
9K  
GRANTS

2024

BRAGA



168  
ATTENDEES



63%  
PORTUGUESE  
ATTENDEES

20 COUNTRIES



2 KEYNOTE  
SPEAKERS

27

SPEAKERS

121

SUBMISSIONS

14

TALKS

06

WORK  
SHOPS

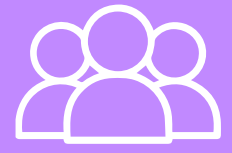
11

LIGHTNING  
TALKS

5K  
GRANTS

2025

CASCAIS



134  
ATTENDEES



44,7%  
PORTUGUESE  
ATTENDEES

23 COUNTRIES



2 KEYNOTE  
SPEAKERS

21

SPEAKERS

113

SUBMISSIONS

16

TALKS

06

WORK  
SHOPS

16

LIGHTNING  
TALKS

4K  
GRANTS

# THE TEAM



Bia Rodrigues



Daisy



David Vaz



Felipe Valverde



Frederico Rodrigues



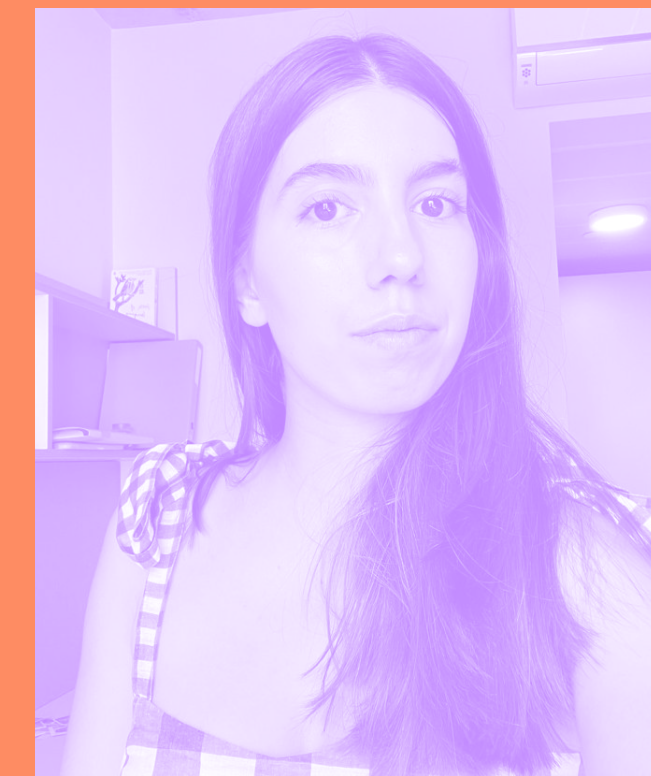
Gonçalo Sousa



Isabella Colombarolli



Luís Vaz



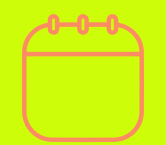
Maria Helena Machado



Miguel Magalhães

# THE CONFERENCE

PyCon Portugal 2026 will take place in Aveiro.  
We estimate 200 attendees!



3-5 September



DETI - Department of electronics,  
telecommunications and informatics  
Universidade de Aveiro



3 days of talks and workshops

# AVEIRO

Aveiro, next to the sea and the ria (estuary), is crossed by a network of channels through which moliceiros (local boats) meander. These slim, colourful vessels used to be used to collect algae and seaweed, and today are for sightseeing trips. Visiting on foot does not mean too much effort either since the city is flat, and anyone who enjoys cycling can take a "BUGA" - bicycles made freely available by Aveiro City Council.

Aveiro has a number of buildings in Art Nouveau style that are worth seeing. Many are situated along the main channel, but there are some off the beaten track and in other locations. The location of the buildings is indicated in a guide available at the Tourist Office and you can get to know this style even better in the Museum dedicated to it.

Emblematic of the city is the sweet made with eggs and sugar - the "ovos moles" (soft eggs) that are sold in wooden barrels or wrapped in a crusty wafer in different shapes. But before this treat, you can comfort your stomach with the delights that the sea offers, such as shellfish, fresh fish grilled or casseroled and eels, characteristic of this region, which are served casseroled or marinated.

- [visitportugal.com](http://visitportugal.com)



# WHO IS ATTENDING

This is a conference for:

**Software Developers**

**DevOps**

**Pythoners**

**Entrepreneurs**

**Marketeers**

**Recruiters**

The attendees are a mixed crowd with various professional positions and levels.

Approximately half are newcomers.



# AUDIENCE PROFILE



# SPONSORSHIP

By tapping into this community your Brand can leverage value. We deliver stock sponsorship packages and/or custom sponsorship opportunities with high impact in terms of increased visibility and lead generation, such as prime booth locations, speaking opportunities, and branding exposure.

PyCon Portugal is the right spot to:



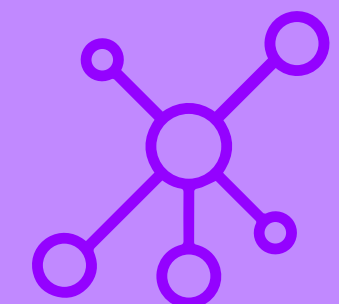
**Raise Brand  
awareness**



**Showcase products  
or services**



**Recruiting and selecting  
field trips**



**Network**

# STOCK SPONSORSHIP PACKAGES

		DIAMOND 6K€	PLATINUM 4K€	GOLD 3K€	SILVER 2K€	BRONZE 1K€
<b>Logos and Placement</b>	Conference Website	✓	✓	✓	✓	✓
	Live Stream	✓	✓	✓	✓	✓
	Printed on Credentials	✓	✓	✓	✓	
	Conference Hall Booth	Triple-Sized	Double-Sized	Normal Size		
	Logo on Stage	✓	✓			
	Youtube Video Frame	✓	✓			
	Logo on Crew T-shirts	✓				
	Logo on Speaker Podium	✓				
<b>Registration Benefits</b>	Tickets	8	5	3	1	
<b>Signage &amp; Collateral</b> (Provided by Sponsor)	Tote Bag Inserts	✓	✓	✓	✓	✓
	Videos for Intermission	✓	✓	✓	✓	✓
	Roll-up for Check in/Venue	✓	✓	✓	✓	
	Roll-up for Coffee Breaks	✓	✓			
	Roll-up for Speakers Stage	✓				
<b>Social Media &amp; Press</b>	Tweets	3	3	2	1	
<b>Recruiting</b>	Job Offers	8	4	2	1	1

# CUSTOM SPONSORSHIP OPTIONS

To leverage your Brand exposure, or to generate specific or even private networking opportunities, depending on your business goals, we can discuss customised sponsorship options like:

- Welcome coffee
- Coffee breaks
- Lunch
- Party
- Speakers Dinner
- Sponsored workshop
- Activities during breaks
- Contests
- Quiet Room

In these activities, besides brand exposure in panels or rollups, there will be special announcements by the team, as well as on social networks and website.

We are more than happy to discuss individual options or answer all your questions. You can reach our sponsor relations team at [sponsors@pycon.pt](mailto:sponsors@pycon.pt)

# PREVIOUS SPONSORS



# WHY SPONSOR US

## **Marketing**

Do you have a product, service or brand that is loved by or will be loved by the Python developers and forward-thinking entrepreneurs in Europe and the World? Here you can expose your self digitally, on printed material and if you wish meet everyone by having a booth.

## **Recruitment**

Let's admit, software developers are hard to get, and they are not actively looking for a job themselves. Therefore, to meet and be present for the world's best Python developers at this event is both lucrative and unique.

## **Giving Back**

Be a community leader and give back to the open-source community Python is. As a part of the conference individuals from all countries can apply for grants to make it possible to attend this, for some, life-changing event. The conference must be affordable because many contributors to Python, attendees and speakers would not otherwise be able to attend without sponsorships from the community. Please consider supporting with any amount to give everyone involved an opportunity to attend.

## **Diversity**

Everyone is welcome at PyCon Portugal, should be able to attend this conference and be in their comfort zone while doing so. The Python community puts pride and effort into diversity, respecting each other and being excellent to one another. Diversity encapsulates much and we with this conference are proud to embrace it! Diversity is a part of the Python Community's DNA and always will be.

## **Networking**

If you want to stand out from the crowd with your company, network and seek new potential collaborations and partners, PyCon Portugal is the place to be. Also, with most sponsor packages are tickets included and your employees will, therefore, attend a conference with valuable education from talks and workshops.

# CONTACTS

PyCon Portugal 2026 is organised by Ad Evolutio Lda.,  
registered at the following location:  
Rua Gonçalo Cristóvão 185-6, 4000-269 Porto, Portugal

If you wish to discuss any specific details, or any other subject,  
please reach out to Luis Vaz at [sponsors@pycon.pt](mailto:sponsors@pycon.pt)

